



HOW TO HAVE A SUCCESSFUL CATALOG PARTY

Just follow these simple steps:

- **Show the Catalog to everyone you know, including MEN.** Make it a point to show the catalog to a wide circle of friends, family, and acquaintances: from work, church, gym, school, children's sports, PTA, hair salon, apartment complex, and neighborhood. Don't overlook anyone and don't judge who you should or should not show the book to. You'll never know who would want to order if you never ask! **Our catalog that has something for everyone! Be sure to show it to all of your neighbors since all you have to do is walk over to see them.**
- Tell each person that their order will be confidential if they wish it to be. All they have to do is give the order to you in a sealed envelope. They can also email their order to the email listed below or mail the order directly to us. If they choose to send the order directly to us, tell them to be sure they put your name as the hostess so that you get credit for the sale. We will send all products directly to them. The products will come to them in a plain brown box or bubble envelope.
- You will have two weeks from the date we mailed you your catalogs and order forms to have your orders to us. We will then process the payment and ship the product to your clients. They will have their order in within 10 business days.
- Make a WISH list for yourself! This gives you an idea of how much your party sales will have to be to get the products you want FREE! You automatically receive 10% of the subtotal party sales, before tax and shipping.
- Encourage your friends that you are not able to show the catalog to, to visit the website, www.ToyClosetNYC.com. If they have any questions, they can call us.